



**Huihui Guan**  
Senior Product Designer

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## Education

**Savannah College of Art and Design**  
Atlanta, Georgia  
Master of Arts  
Graphic Design in  
Visual Experience Major  
2019

**North China University of Technology**  
Beijing, China  
Bachelor of Fine Arts  
Animation Major  
2014

## Language

English, Mandarin

## Skills

Product design  
UI/UX  
Web design  
Wireframing  
Rapid Prototyping  
Usability Testing  
Information Design  
Photography  
Illustration  
Branding & Identity Design  
Animation

## Software

Figma  
Adobe Suite  
Sketch App  
Axure RP  
Invision

## Experience

**Fetch**  
Atlanta, GA  
Senior Product Designer  
2021 – Present  
*Design simple, and engaging and intuitive experiences and interactions. Create innovative design concepts based on a deep understanding of user needs and business objectives. Identify design problems and build elegant solutions that can be documented in design systems, style guides and design patterns.*

**Ascendum Solution, LLC**  
Atlanta, GA  
UI/UX Designer  
2020 – 2021  
*Producing design collateral for projects including: app icons, wireframes, basic animations, app assets, and style guides. User Interaction and navigation of the product and third party integration. Consulting with clients to understand their goals and explaining research results. Identify and troubleshoot UX problems.*

**eStar Trading Inc.**  
Lawrenceville, GA  
Web/App Designer  
2019-2020  
*Design highly responsive user interface layouts while ensuring the content logically flows from one step to the next. Determine required resources, schedule and make other required production arrangements. Review final product with users; ensure user satisfaction.*

**91 Jinrong Financial Information Service Co. Ltd**  
Beijing, China  
UX/UI Designer  
2015 – 2016  
*Creating UX deliverables: wireframes, functional specifications, site maps, user journeys, personas, flows, site audits, etc. Identify, define and promote UX best practices, including templates. Lead projects from a UX perspective by defining functionality, navigation, and interaction models. Responsible for reviewing and monitoring competitive websites and trends in the industry.*

**Xiaoma Financial Information Service Co. Ltd**  
Beijing, China  
UI Designer  
2014 – 2015  
*Collaborate with product management to implement an intuitive, seamless user experience with initiatives across web and mobile platforms. Produce production assets and design specifications for development teams. Create identifying mark, symbol, signature, or other graphic that identifies a business or a company.*

## Awards

**SCAD Out to Launch Participant**  
Atlanta, GA  
2019

**NCUT Honor Award Scholarship**  
Beijing, China  
2010 – 2014